END OF THE YEAR NEWSLETTER WWW.POINTOFBREAK.ORG



A Year of Impact: 2025 in Review

As we close out 2025, **we're overwhelmed with gratitude**. This year has been one of the most meaningful seasons in Point of Break's 25-year history. Thanks to God's faithfulness and the generosity of our supporters, doors opened in incredible ways.

In 2025, we officially became a nonprofit organization, allowing us to expand our mission and reach more students than ever.

We also impacted thousands of students in 5 states across the country with messages of self-worth, kindness, emotional strength, and leadership.

Thank you for standing with us as we continue building hope-filled, bully-free school environments across the nation.





Thanks to Meijer and Walmart in Genesee County and Bay City, MI, along with our generous sponsors, we were able to purchase our first \$500 of shoes, helping meet a need that truly makes a difference for students.



I feel like I could fill an entire book with stories from the road. Kids repeating my message back to me to encourage me, students pouring out their hearts after assemblies, and moments where you can literally see hope returning to someone's eyes. But there is one story from this year that stands out above the rest.

About a month ago, after finishing an assembly, I went into the lunchroom to eat with the students. Immediately, I was surrounded by hugs, knuckle bumps, excitement, and kids begging me to sit at their table. I made my rounds, trying to include everyone.

As I sat down at one table, a little 7th-grade girl looked at me with a partial smile. She gently pushed up her glasses and said, "Joe, you and I have something in common." I joked, "We both have glasses?" She smiled and said, "Make that two things."

Then she said the words that hit me straight in the heart: "We both wanted to end our lives."

I looked at her and told her how amazing, important, and valuable she is. She said, "Now I know I want to stick around. If I did end my life, too many people would miss me. I want to do great things in life." I connected her with the school counselor and made sure she was surrounded with support and care.

People ask me all the time, "Joe, why do you travel all over the country just to break things?" Well, that is why. It has never been about breaking bats, bricks, or bending steel. It is about reaching that one.

If that little girl was the only student I reached all year, every early morning, every mile on the road, every bruise and ache from the breaking, it would all be worth it. This is why I do what I do. This is what you support when you support our mission.



Every mile, every assembly, every student reached is why we exist. With your help, we can reach other students just like this little girl in 2026.







LOOKING AHEAD TO 2026

We are already gearing up for 2026, with assemblies booked in Texas, Florida, Ohio, and many other states.

FAITH IN ACTION - JAMES 2:14-17

While our assemblies focus on kindness, respect, and leadership—and are non religious in content—we still display our ministry through action. By providing free assemblies and shoes to students in need, we're living out our values. As James 2:14-17 reminds us, faith isn't just words; it's about helping those in need. Together, we demonstrate Christ's love through practical support and kindness.

YEAR-END GIVING OPPORTUNITY

GOALS FOR 2026:

- Expand to new regions
- Increase sponsored assemblies and free shoes for underfunded schools
- Strengthen PBIS and SELaligned resources
- Grow the Steps of Kindness program
- Reach more students with messages of hope, value, and emotional strength

Our goal is to **impact at least 50 schools and after-school programs in 2026**, and we need your help to make it happen. With each sponsored assembly costing between **\$600 and \$750**, we're working toward a total of **\$30,000 to \$37,500** to reach our target.

Every gift makes a direct impact, and all gifts are tax-deductible.

More than anything, please keep us in your prayers.





Every free anti-bullying assembly we offer to underfunded schools also provides \$100 worth of shoes to students who desperately need them. Help us reach 50 schools and provide \$5,000 in shoes to kids who need them most. Let's put confidence on kids' feet. Your gift changes lives, and all donations are tax-deductible.

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